

SUMMER 2025
R&R Pools

Backyard Escapes

— Halifax Edition

BUILDING MEMORIES
ONE POOL AT A TIME

WATER WELLNESS

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Relax, Recharge, Rejuvenate!

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Answers to the Most Common Consumer Questions

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CANADA PROUD. COMMUNITY STRONG!



Dear VIPP (Our Very Important – or Soon-to-Be – Pool People),

The countdown is on!

With summer just around the corner, we're all dreaming of warm sun, poolside moments and making unforgettable memories with family and friends. We're beyond excited to bring Backyard Escapes to the communities where we work and live.

At R&R Pools, we believe in the power of community. As a proudly Canadian family-run business, we've spent over four decades helping families create their perfect backyard escape. When we support each other, we all thrive.

Why Trust Matters More Than Ever

Your home is one of your most meaningful investments, and your pool is at the heart of summer fun. When it comes to building, servicing, or upgrading your backyard, you deserve a company that not only delivers expertise but stands by its work.

For 42 years, R&R Pools has been more than just a pool company—we're a family business built on integrity. What began with my parents' vision has grown into something Ryan and I have poured our hearts into for the past 20 years. Alongside our dedicated team, we ensure that every pool we build, every repair we complete, and every product we offer meets the highest standard.

We don't take shortcuts. We don't cut corners. We treat your backyard like our own.

A Season of Growth & Innovation

We've spent the winter making strategic improvements so that your experience with us is better than ever:

Enhanced Training & Quality Control – Our team is more skilled and detail-oriented, ensuring flawless service every time.

More Support Staff – Faster response times, better service, and an even more seamless process.

24/7 Online Booking – Convenient scheduling so you can plan your pool care when it works for you.

Why Supporting Local Businesses Matters

A swimming pool isn't just about water—it's about creating a space where summers are spent laughing, relaxing, and strengthening family bonds. But beyond pools, your choice to shop local makes a real difference in our community.

When you choose R&R Pools, you're not just making a purchase—you're making an investment in your community.

Every dollar spent at a local business keeps up to 70 cents in the community—supporting jobs, small businesses, schools, and essential services. Compare that to:

- U.S. retailers in Canada → Only 14 cents per dollar stays local.
- Canadian big-box stores → 30-40 cents per dollar remains in the community.
- Mega online retailers → As little as 5 cents per dollar supports local economies.

By choosing R&R Pools, you're directly supporting:

Local Jobs & Families – We proudly employ 17 team members who live and work in our community.

Other Local Businesses – We partner with regional suppliers and service providers, keeping money circulating where it belongs.

Community Growth – We proudly support causes like Make-A-Wish, Cystic Fibrosis, MS Society, Bide Awhile, Souls Harbour Rescue, Local Kids' Schools & Sports Teams, and more.

A Smaller Carbon Footprint – Local supply chains reduce transportation emissions and protect our environment.

More Than Just Products – We Provide Expertise & Savings

At R&R Pools, we don't just sell products – we ensure your pool, swim spa, and hot tub remain crystal clear and hassle-free.

Personalized Water Care Solutions – Avoid costly mistakes with expert advice tailored to your unique pool.

The Right Products, the First Time – No wasted money or frustration – just what works.

Ongoing Expert Support – We're always here when you need help.

Professional-Grade Solutions – Trusted by industry professionals for long-lasting water clarity.

Top-Quality, Canadian-Made Products – Featuring Titan Heat Pumps, Latham Fiberglass Pools, HPI Solar Blankets and Dazzle water care.

Let's Make This Your Best Summer Yet

Now is the perfect time to start your journey toward your dream backyard. Whether you're looking to build, renovate, or get your pool summer-ready, we're here to help. Go ahead and schedule your consultation, visit our retail store or book your seasonal service today. The best pools start with a conversation, and we can't wait to bring your vision to life.

Thank you for trusting us, choosing us, and supporting local businesses. Together, we're building more than pools – we're strengthening our community, one backyard at a time.

🍁 Canada Proud. Community Strong. 🍁

From our family to yours,
Kara, Ryan & Fallon



BUILDING MEMORIES

ONE POOL AT A TIME

BY FRED SGAMBATI

A pool isn't just something you have, it's something you live. It's a lifestyle choice that involves family, friends, and valuable personal time to relax, recharge and rejuvenate.

The team at R&R Pools in Timberlea, Nova Scotia, has been helping people live their best lives by creating beautiful spaces in backyards in Halifax and surrounding areas for more than 40 years, giving families the opportunity to make memories and experience moments that become part of their history.

Founded in 1983 by Derek and Cindy Redden, the company was built on a foundation of quality service as a personal and professional hallmark. Knowing what their customer wanted, providing a fair and accurate estimate of the project, and delivering on time and on budget, has built ongoing trust that has been the foundation of this successful Nova Scotia small business for so many years.



Today, their daughter Kara Redden, and her husband Ryan Fitzpatrick carry that legacy forward with a modern vision rooted in time-honoured values and a deep understanding of their clients' dreams. And they're not doing it alone — Kara's sister, Brandy and Ryan's brother, Andrew, are also an integral part of the team, making R&R Pools a true family affair. With more than 1,000 installed pools and an extensive service base, R&R Pools is the name homeowners trust when they want nothing but the best experience.

"We're not just in the business of installing pools," says Kara. "We're in the business of creating lifelong memories. My parents started this company with a focus on quality and service, and we've refined that philosophy to create a brand rooted in trust, quality and innovation. Our goal has always been simple: to treat every backyard like it's our own."

.....
“We’re not just in the business of installing pools, we’re in the business of creating lifelong memories.”
- Kara Redden
.....

From initial consultation to final installation, the R&R Team takes pride in exceeding expectation, ensuring that every pool they build enhances not only a home's value but also its heart. "A pool is an investment in family time, relaxation and connection," Ryan adds. "Our job is to make sure it's done right the first time so that all our clients need to do is enjoy it."

A FAMILY BUSINESS, A LASTING COMMITMENT

While R&R Pools stays true to its family-focused roots, it also embraces changing times. Techniques, training, professionalism, technology and quality control processes have all evolved, and the ability to book many services online 24/7 means a smoother, more seamless experience. What remains the same is the families' excitement for the adventure that a new pool presents, and they are deeply and passionately part of the process, from initial design to final installation.

Every R&R pool is designed for efficiency, ease and enjoyment. A variable-speed pump and automation technology keep costs down while alternative sanitization systems minimize chemical use. The Clients' experience is enhanced with additional standards such as robotic vacuums, custom lighting, heat pumps and safety covers for year-round peace of mind.

.....
“We believe a pool should be easy to maintain so families can spend more time enjoying it and less time working on it.”
- Ryan Fitzpatrick
.....

"The better the quality, the fewer the repairs — ensuring that your pool experience is the very best!"

R&R Pools has brought on Latham fiberglass pools in the past few years due to their durability, low maintenance and amazing finish. These Canadian-made pools are of the highest quality. There is no liner, making them great for clients who have a dog or kids with all kinds of pool toys. No vinyl liner means no liner replacements, and no liner repairs due to punctures.

UNMATCHED SERVICE, UNWAVERING PARTNERSHIPS

The challenge over the past 40 years has always been the same: to be the best. Kara and Ryan's team have forged partnerships with industry organizations like the Pool and Hot Tub Council, the International Pool Group and select subcontractors whose expertise add all-important finishing touches to every project. These relationships demonstrate how much R&R cares about their clients and the industry that has provided for their family over the last four decades.

“A pool is an investment in family time, relaxation, and connection. Our job is to make sure it's done right the first time, so all our clients need to do is enjoy it.”

- Ryan Fitzpatrick

Community commitment is at the heart of R&R Pools. As a trusted local business, Kara and Ryan proudly support organizations that strengthen the community, including local food banks, shelters, swim courses, as well as children and youth charities. Each year, they contribute to local Christmas initiatives, ensuring families in need have a brighter holiday season. They strongly believe in the power of sports to unite and inspire, supporting local teams and helping them succeed.

40+
years

1000+
Pool
Projects

Full
Service
Company

R&R Pools goes beyond construction, offering ongoing support, maintenance and expert guidance long after installation. Their hands-on service experience has given them valuable insight into what works best, allowing them to craft a portfolio of backyard transformations that are as functional as they are beautiful. By combining innovation with real-world expertise, they ensure every pool remains a source of joy for years to come.

MORE THAN POOLS A LEGACY OF CARE, QUALITY & MEMORIES

The approach is simple. Kara says, “We see every project as a relationship, not a transaction.” R&R Pools services the pools they build even decades later, demonstrating their understanding of the importance of quality, professionalism and doing it right the first time.

“We believe our customers deserve to work with a company that has been delivering quality and expertise for four decades and that stands by its work,” says Kara. “We’re not just another pool company. We’re a family business helping families create lifelong memories. That’s what it’s all about.”

YOUR DREAM POOL STARTS HERE DON'T WAIT TO BUILD YOUR BACKYARD PARADISE!

The demand for quality family time, relaxation and lifelong memories has never been higher. A backyard pool isn't just an investment –

it's a place where families connect, unwind and create moments that last a lifetime. That's R&R's legacy and its future, all rolled into one.

DON'T DELAY!

Start exploring their website at www.rrpools.ca or contact them at 902-876-2773 or info@rrpools.ca and start your journey today!

The perfect pool – and a lifetime of memories – is just a click away.



DON'T JUST TAKE OUR WORD FOR IT HEAR FROM ONE OF OUR HAPPY CUSTOMERS...

I want to first say how amazing our backyard oasis turned out, from the beautiful glitter in the pool to the peaceful landscaping around it.

The team was incredible. From the first visit with Ryan, every detail was covered. Kara ensured every major and minor detail was meticulously executed. Once the site was prepped, Ryan showed up and made the pool magic happen. His experience, work ethic, and professionalism made dealing with R&R an amazing experience.

One of the best investment decisions we've made was calling the R&R team.

-Christopher Fournier

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WATER WELLNESS

REMEMBER THE THREE Rs: RELAX, RECHARGE, REJUVENATE!

BY FRED SGAMBATI

When it comes to your personal health and well-being amidst the demands of a busy and often hectic life, it's important to remember the three Rs: **Relax, Recharge, Rejuvenate.**

A well-designed backyard retreat with hot tubs, pools or plunge pools offers a perfect means to relax, recharge and rejuvenate. Imagine floating serenely in a backyard oasis designed just for you or exercising in a stress-free environment that ticks all the boxes when it comes to fitness and hydrotherapy.

You can choose to connect or disconnect: recline in your pool or hot tub, watch the clouds float by or count the stars in the sky. Feel the wind caress your face as the soothing sounds and subtle warmth of heated water melts your cares away. There's a term for this – water wellness. The physical, mental and emotional benefits of being in, around, or interacting with water promote healing, health and well-being.

What are some key aspects of water wellness?

Pools, hot tubs and plunge pools have a variety of physical health benefits. They are excellent for low-impact exercise: swimming, aqua aerobics and hydrotherapy, all of which improve strength, flexibility and cardiovascular health.

They also offer pain relief, improve circulation, and assist in recovery. Warm water therapy can relieve joint pain, arthritis symptoms and muscle tension and water immersion boosts blood flow and can reduce swelling.

Mental and emotional benefits can also accrue. What better way to reduce stress than the sound and sensation of water? Soaking in warm water results in better sleep, reduces anxiety and promotes relaxation.

Being near water, whether in a pool or hot tub, encourages a sense of peace and happiness, and a combination of hot and cold water contrast therapy (hot tub to cold plunge) enhances circulation, muscle recovery and overall well-being.

So here's the question: How can you incorporate water wellness at home? Here are a few tips:

Create a Relaxing Pool Environment

Use lighting, fountains and seating to make your pool a stress-free retreat.

Use Your Pool for Exercise

Water aerobics, swimming laps, or stretching in the water offer low-impact workouts.

Incorporate Hydrotherapy

A heated spa, cold plunge, or even soaking your feet in warm water can provide relaxation.

Practice Mindfulness by the Water

Meditate, read, do yoga, or enjoy quiet moments near your pool to encourage mental wellness.



Transform your backyard into a magical place full of fun and relaxation. Finding that perfect balance of energy and exercise, personal connection with others, or perhaps all by yourself in the privacy of your own mind at the end of a busy day is liberating. No cellphones or social media: just peaceful rejuvenation in a haven you can trust, where you can work out if you wish or do absolutely nothing but be in the moment and appreciate who you are and what you offer to the people who are important in your life.

Everyone deserves a place to find balance and create memories. Your backyard getaway can be both a bustling space filled with laughter, games, friends and family, or a more individual spot that allows you to decompress, parse the day, and let problems melt away. Day or night, this process can invigorate and rejuvenate, preparing you to take on whatever comes with a clear heart and a ready mind.

A variety of hot tubs, pools and plunge pools are available to make your dream come true. Pools can be outfitted with jets to swim against for exercise or just used on their own. Small pools like plunge pools are great to convert into a hot tub or cold plunge, getting the best of both, depending on your preference.

Made of fiberglass or vinyl, plunge pools can go anywhere due to their size. The smallest are extremely versatile and can be adapted to be quite cold or very warm by installing extra heating or cooling equipment, giving even the most moderately sized backyard a pool in which to relax.

It's a holistic approach that makes sense on so many levels. Choosing the right pool and spa setup can create memories that will last a lifetime and contribute to your overall health and well-being.

Start your journey toward water wellness now!

Contact **R&R Pools** at **1-902-876-2773**; **info@rrpools.ca**; or visit **www.rrpools.ca** and learn more about how you can be your best self today!



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THE ULTIMATE POOL PARTY

WE'VE GOT THE RECIPE: TOP FIVE TIPS FOR HOSTING A GREAT POOL PARTY THIS SUMMER

BY FRED SGAMBATI

It's summer at last. The sun is shining, the pool is open, and you're ready to have some fun. It's party time!

So what are the ingredients for the ultimate pool party?

The sky's the limit, of course! You'll want to include family, friends, food and fun, all enjoyed in a quality pool setting that provides the perfect atmosphere for summer celebrations. A well-maintained pool and the right accessories can make your event a memorable one.

With a little imagination and some careful planning, there's no doubt your pool party will be the occasion of the summer season. Here's a checklist of things to keep in mind as you prepare for the big day!

Pick a date, put together a guest list and maybe choose a theme to engage folks. Don't be afraid to go all-out either when it comes to décor, food and entertainment.

How about a day at the beach, retro dance party, backyard picnic or tropical pool paradise? Maybe grill something tasty like barbecued ribs or chicken, or choose a luau or carnival theme complete with flavoured popcorn, snow cones and games of chance poolside like ring or beanbag toss.

Create festive invitations and give guests plenty of time in advance to pencil in your party on their calendars. Build the excitement and let family and friends know you're planning an event, a wonderful opportunity to come together, enjoy each other's company and have a good time.

The goal is to create an experience that offers an inviting atmosphere, engaging options, refreshing drinks and snacks, a safe environment and a pool that's in tip-top shape.

Make sure there's comfortable seating, as well as shade options and eye-catching decorations. Consider cozy meeting areas where guests can chat easily and a colour palette for your decorations that amps up the festive feeling around the pool.

Include great music by creating a lively playlist that sets the mood (think summer hits, reggae, or chill beats).

You'll be outdoors for a while, so you'll want plenty of hydrating beverages. These should include mocktails, cocktails and lemonades in addition to adult sips and easy-to-eat finger foods and snacks to keep the party rolling.

Charm and challenge your guests in the best (and most fun) way possible with in-pool games like volleyball, float races,

inflatables, or even a themed activity. Provide options for non-swimmers as well, such as lawn games, board games and a quiet spot in which to chat and relax.



Always keep safety measures in mind. Have plenty of sunscreen on hand, life jackets for the kids, pool rules clearly posted and a designated adult keeping an eye on all swimmers.

As a final ingredient, you'll want a pool that's in perfect shape. The trusted and experienced team at R&R knows exactly how to make that happen and is always ready to lend a hand to ensure that everything's looking good!

A couple of days in advance, test your pool water at your local pool store to make sure the sanitizer level is perfect and that the water will be just right for partygoers.

Have chemicals on hand to treat the pool the night before or the morning of, check to ensure that ladders are safe and secure, the deck is in good condition and there are no loose pool parts. Make sure that everything is in its place and there's a place for everything.

Sound good so far?

With the essential ingredients neatly aligned, you're all set to take things to the next level.

HERE ARE OUR TOP FIVE TIPS FOR HOSTING A GREAT POOL PARTY:

1. Set the Scene

Use string lights, floats and tropical décor to create a fun, vacation-like atmosphere.

2. Have a Variety of Food and Drinks

Offer a mix of light snacks (fruit skewers, sliders, sandwiches, chips and dip), BBQ options, and refreshing drinks for youngsters and the young-at-heart to keep everyone energized.

3. Plan Fun Activities

Think games like water volleyball or basketball, a cannonball contest, or even a floating movie night to add extra excitement and create memories that will last a lifetime. Pool toys are cool, too: floats, inflatable rings and diving toys never go out of style and are fun for all ages!

4. Provide Poolside Comfort

Have plenty of towels, outdoor-rated pillows and throws, sunblock, and shaded areas for guests to relax when they need a break from the water.

5. Keep Safety First

Ensure there's a first-aid kit nearby, monitor young swimmers, have a clear set of pool rules for everyone to follow, and an emergency phone by the pool.



And that's it! With careful planning and a few simple ingredients, you'll have a recipe for a pool party that will absolutely be the highlight of the summer. Just mix in family and friends and stir.

To learn more, please visit www.rrpools.ca or call 1-902-876-2773
Stay safe and have fun!

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CREATING THE PERFECT BACKYARD OASIS!

R&R POOLS PROVIDES COMFORTABLE SPACE AND GREAT LIFESTYLE, ALL IN ONE

BY FRED SGAMBATI

Jill and Stephen Plummer live in Glen Arbour, Nova Scotia. Empty nesters now, the couple had previously owned a house with a pool, so when it came time to consider installing a pool to enjoy in retirement, they had a pretty good idea what they wanted.

"We'd had a pool before," Jill says, "so this was not something new. When we sold our house years ago, I remember Stephen lamenting the fact that we would no longer have a pool. At some point, we decided we would like to have one again and with the children all grown up, moved away, and grandchildren, we thought, 'if we build it, they will come....'"

"That was one of our motivators," Stephen adds. "We had enjoyed the pool originally and thought it'd be a nice feature now since we had a lot of property around us."

They own a large, well-treed lot that's quite private, and weren't looking for a big pool. They aren't fitness swimmers, didn't want to do lengths, and envisioned ample deck space surrounding their pool to create a summer vacation spot at home.

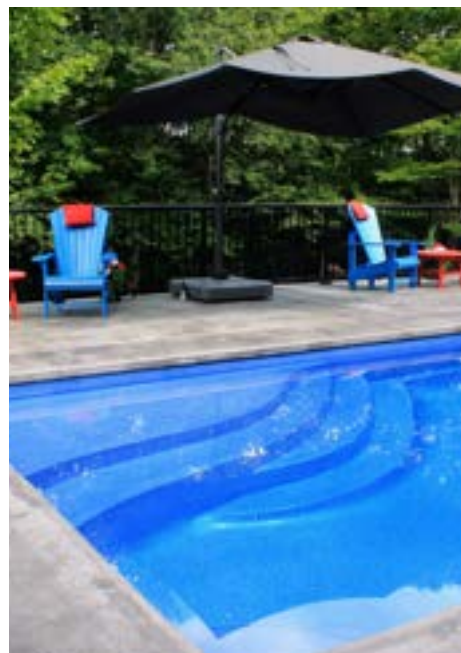
It was during the pandemic when they went online and looked at a couple of different pool companies, including R&R Pools in Timberlea, leaving messages for each. "We put our name in with both companies," Jill says, "and R&R called back first."

It was as simple as that. The Plummers also knew people who had worked with R&R previously and said good things about the organization. They did their homework, too, reviewing R&R's credentials and long history of trusted service, and liked what they saw.

"During the first couple of meetings with the company's owners, Kara Redden and Ryan Fitzpatrick, we bounced a lot of ideas off them," Stephen says. "They came to the house, looked at the property, and I said to Jill, 'I have a lot of confidence in this company.' They were very experienced and the things they said made sense to me."

Over the next several months as things unfolded, it became very apparent to the Plummers that they had made the right choice. R&R provided a detailed estimate of the work and Stephen says there were no cost surprises. Kara, Ryan and company founder Derek Redden were all involved in the process.

The Plummers chose the Olympia 14, a 30-foot by 14-foot sloped fiberglass pool by Latham, featuring a shimmering sapphire finish that sparkles beautifully in the sunlight, with a maximum depth of six feet. It's a seamlessly crafted, multi-layered design – engineered for durability without the need for a liner, and available in a stunning array of sculpted features and rich, vibrant hues.





The Plummers were thrilled to have plenty of space for their dream backyard oasis, but the sloped landscape meant the pool project needed a large retaining wall to make the project a reality. R&R Pools does not build retaining walls and made that clear from the beginning, ensuring there were no unexpected surprises. "They were very clear and open about it," Jill says, "and they gave us a couple of names to consider."

The Plummers ended up connecting with Jordan O'Hearn, owner of Brickworks. Ryan and Jordan worked through how the pool deck would connect with the house, resolving issues with the retaining wall and layout, and it all evolved from there, according to Stephen.

There are no steps or stairs to navigate; the space flows from the Plummers' sunroom to the deck to the pool area. "It feels like it's all part of the house," Jill says.

"This is a very professional group of tradespeople and experts. From first consult to continuing service afterward, they have not disappointed us."

- Stephen Plummer

The installation was complete in late summer 2023 and the Plummers say that if it's not raining, they're in the pool. "It's our living space," Stephen says, "a perfect area that Jill, our dog, and I can enjoy in a safe, secure area."

And what did it feel like to get into the water as soon as everything was ready? "I bought the biggest pool noodle I could find," Stephen says, "held on for dear life, floated around and said to myself, 'This is what I envisioned retirement to be like.' I can tell you, I'm in it three times a day: in the morning, when it's warm in the afternoon, and a swim before bed."

"We call it our oasis," Jill adds. "Everything is right there for us. It's very comfortable and provides a really great lifestyle, all in one spot."

They also have high praise for their customer experience with R&R Pools. The company delivered on time and on budget.

"This is a very professional group of tradespeople and experts. From first consult to continuing service afterward, they have not disappointed us," says Stephen.

"They go the extra mile," Jill says, recalling how the couple arrived home shortly after the pool was installed to find a gift basket with a towel as a thank-you for choosing R&R. "They also gave us tickets to a show in downtown Halifax. They didn't have to do that, but what a special way to treat their customers. We loved it!"

"They actually go out of their way to try and delight their customers rather than just satisfying them," Stephen adds. "And they certainly do a good job delighting their customers."

"Those will be the memories. Great family time with the kids."

- Jill Plummer

The Plummers have enjoyed good times, fun and relaxation in their backyard paradise.

It has become their perfect retreat, a place to unwind, gather with loved ones, and savor the simple joys of outdoor living. They look forward to making many more wonderful and lasting memories when their children and granddaughters visit.

"Those will be the memories. Great family time with the kids," says Jill. Isn't that what it's all about?



To make your backyard dreams come true, contact R&R Pools in Timberlea at **1-902-876-2773**; info@rrpools.ca; or visit their website: www.rrpools.ca.

Make plans for your backyard oasis today!



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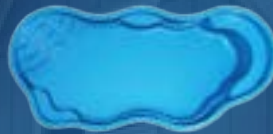
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EVERYTHING YOU NEED TO KNOW ABOUT INGROUND FIBERGLASS POOLS

Answers to the Most Common Consumer Questions

Thinking about adding a pool to your backyard? Fiberglass inground pools are growing in popularity due to their durability, low maintenance and quick installation — not to mention their beautiful, shimmering finishes. But are they the right fit for you? This guide answers the most common questions to help you decide if a fiberglass pool is the best choice for your backyard.

1. What is a Fiberglass Pool, and How Does Installation Compare to Other Pool Types?

A fiberglass pool is a pre-manufactured shell built in a controlled environment for consistent quality. Unlike steel or polymer-walled pools with a vinyl liner, and custom concrete pools, a huge benefit of fiberglass pools is that they are craned into your backyard and installed far faster than other pool types.

2. How do the Costs Compare to Other Types of Swimming Pools?

Fiberglass pools offer excellent value, sitting between vinyl liner and fully customizable concrete pools in upfront cost. Where fiberglass really shines is in long-term savings in maintenance: the smooth, non-porous gel coat surface prevents algae growth, reduces chemical usage, lowers energy costs and eliminates the need for liner replacements — fantastic for kids and the dog loving family! Fiberglass pools come in a variety of models and finishes, providing high quality without the premium price of custom concrete options. Your pool's final cost depends on the brand, size and installation details—but investing in quality ensures long-term value and fewer surprises down the road.

3. How can you identify a high-quality fiberglass pool?

Just like with cars, certification is key. Choose a manufacturer with a proven track record.

Strength and durability are especially important in Canada's climate, so look for a company that has gone through the important ICC-ES certification process and continues to source materials and evolve quality controls of the raw materials to maximize strength and flexibility of their shells. The weight of the pool is another indicator — generally, the heavier the pool, the more material it contains. Just make sure it's the right material! A strong gel coat finish is also essential, as it helps ensure longevity. Many fiberglass pools now offer stunning finishes that rival concrete options. Avoid pools that have a slightly translucent quality when viewed from above. Some pools may also lack the strength and structural integrity of others, leading to excessive flexing. These pools often contain less material. Additionally, examining the warranty can provide insight into the pool's quality, as longer, more comprehensive warranties typically indicate a higher-quality product.

4. What are the main site constraints for fiberglass pool installation?

Fiberglass pools come in many sizes, from small plunge pools to models up to 40 feet long. If it fits in your backyard and can be delivered, it can work for you. Whether squeezed between your house and your neighbour's or craned over your home, there's usually a way to get it in as long as an excavator can access the site. The only major constraint beyond typical pool installation is the location of powerlines.

5. How Does a Fiberglass Pool Handle Nova Scotia Weather?

A well-built fiberglass pool that is specifically designed for Canadian winters can withstand Nova Scotia's cold climate just as effectively as other pool types with proper installation

and winterization. Working with a professional experienced in fiberglass installation and winterization is key to ensuring your pool is protected for years to come.

6. Why The Right Installer is Key to Long-Term Longevity

Even the strongest pool can be ruined by improper installation. Choose a pool builder who is experienced with fiberglass, certified in its installation, and has a proven track record in installing inground pools. A pool may look great on the surface, what lies beneath is what truly matters. A full-service swimming pool installation company should be up-to-date with best practices and have the experience to ensure the job is done right- as they will be the ones servicing your pool for years to come. In the end, your problems become their problems — so it's worth choosing someone who's committed to doing it right the first time.

The Bottom Line

A pool enhances your lifestyle, offering endless memories with friends and family. When chosen wisely and installed correctly, a fiberglass pool offers the best mix of durability, beauty, and low maintenance for the best value. Take the time to explore brands and installers to ensure you get the quality you're looking for.

For more details on fiberglass pool installations or to get started on your own backyard retreat, reach out to info@rrpools.ca or visit www.rrpools.ca.



Ryan Fitzpatrick
Vice President of Operations



THEY DON'T MAKE 'EM LIKE THEY USED TO!

BY D'ARCY LECLAIRE, VP MADIMACK CANADA

How often have you looked at a failed pool pump/heater/cleaner etc., and remembered that the same appliance you grew up with lasted 10, 20 or even 30 years? Meanwhile, you've gone through three in less time.

Consumerism has reached an all-time high, with products reaching their planned obsolescence within absurdly short timespans and new products being rolled out and bought by the millions every day. With so many brands vying for a place in customers' lives and shopping carts, consumers must understand how to crack the code and unlock the secret of what product works best for their needs. With several companies offering similar products with the same message, how do you make the right decision?

Price vs. quality... which one holds more value to you, the consumer? Is buying the cheapest a false economy, with repairs and replacements pushing your initial investment beyond the costlier product you passed on?

Peace of mind... Consumer buying has changed dramatically, listing heavily towards online purchases or Big Box Stores over brick-and-mortar retail. One provides a price advantage, though often less warranty and service. Another provides peace of mind with easy returns, but no help with service or troubleshooting. For the most part, with both, you're on your own. The third option is your local pool dealer. Not as convenient as online shopping, and probably costs you a bit more, but your time has value. Dealing directly with your pool shop has time and again proven to save time, money, and the frustration of dealing with faceless online or box store entities. Your local pool professional has selected the equipment they sell very carefully, knows how

to service it, carries required spare parts, and is accountable and available face to face. AND you get to support a local, family run business that is entrenched in your community. All of them.

Warranty is another key consideration that differentiates a product. A longer warranty not only reflects the manufacturer's confidence in their product but also provides the customer with extended security. Some brands go further in backing their products, offering guarantees that ensure optimal performance. For instance, while many variable speed pumps only offer 1-3 years of warranty, there have been recent players who offer new inverter variable speed pumps with a market-leading 5-year warranty for added assurance. Similarly, some brands stand behind their heating technology with performance guarantees — such as Madimack's heating performance guarantee — giving homeowners peace of mind that their pool will stay warm and efficient throughout the year. When evaluating a purchase, considering these assurances can be just as crucial as the upfront cost.



Beyond warranty, true quality and reliability come from advanced engineering, premium materials, and rigorous testing. Products designed with cutting-edge technology ensure maximum efficiency and durability, making them a smart investment for those who demand the best in pool care. Industry-leading energy efficiency, quieter operation, and long-term performance all contribute to a superior ownership experience—one that prioritizes longevity over frequent replacements.

Authenticity also plays a vital role in selecting the right product. Brands that prioritize genuine innovation, ethical manufacturing, and transparent product claims stand apart from those that focus solely on marketing hype. A truly reliable product isn't just about meeting industry standards — it's about exceeding them, delivering real value, and ensuring customers receive exactly what they expect.

Choosing a brand with a proven track record of integrity and customer support can make all the difference in long-term satisfaction and performance. So do your homework. Find a pool professional who understands your pool, and rely on them to recommend what items they, in their experience, offer you as the best options.

At the end of the day, choosing the right pool equipment isn't just about what works today, but what will continue to work for years to come. A well-made, well-supported product delivers more than just performance — it provides assurance, efficiency and lasting value. In an industry where trust and reliability are paramount, selecting brands that stand behind their products is the key to making a confident investment in your pool's future.

madimack

SMARTER POOL SOLUTIONS FOR YOUR HOME



Why Choose Madimack for Your Pool?

Peace of Mind with Our Warranty

1. Enjoy industry-leading warranty protection, ensuring reliability and long-lasting performance for your pool.

Cutting-Edge Innovation

2. Our advanced technology makes pool ownership easier, from energy-efficient heating and pumps to cordless robotic cleaning.

Energy Efficiency That Saves You More

3. Designed to reduce energy consumption, Madimack products lower your bills without compromising on performance.

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R&R Pools Dream Showcase



My expectations were not only met, they were exceeded. All of the time. R&R Pools' communication and commitment to this project was 100%.

I just love my pool. It is exactly what I wanted. It is above my expectations. From the stamped concrete on the deck, to the fencing it is outstanding. Everyone who comes to visit cannot believe how beautiful it is and the location of the pool to the lake. A pool has always been my happy place. It is a place where I can just relax and let all of my worries leave.

I would have no hesitation in providing anyone with a recommendation for R&R Pools.

- Hazel Sullivan

Choosing R&R for our backyard pool project was easy, given their superb reputation as a high-quality family business installing pools for over 40 years. While friends shared stories of corner-cutting and rush jobs, R&R delivered high quality from design to completion.

As new pool owners, we sometimes needed assistance with equipment or had questions, and we always received prompt service. We have now enjoyed three seamless summers with our beautiful pool and look forward to many more.

- Shannon and JR Bradley



This is our second home with an R&R pool. After the wonderful experience we had in our first home, there was no question who would be installing and caring for our next pool.

R&R has amazing customer service, communication is perfect and there is very little turn around time.

The pool is a backyard hit, the kids love having friends over and if it's a sunny day the pool is in use. It is a great way to spend time with family and friends and we love being home in our pool during the summers. We would 100 percent recommend R&R.

- Trent Eisenhauer



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The R&R Pools family partners with you to design, build and maintain the backyard pool retreat of your dreams. Discover why R&R Pools is one of the most sought-after in-ground pool builders in Nova Scotia. Visit www.rrpools.ca

**For construction and service,
contact our office at**

Open M-F 8 a.m.-4 pm.
info@rrpools.ca



We have been customers of R&R Pools for over seven years (two beautiful pools) and have had nothing but exceptional customer service.

Ryan, Kara, Derek and their entire team are knowledgeable, efficient, and a pleasure to deal with.

Making memories with our grandchildren and family has been the best part. Thank you R&R.
- Claire Greco & John Titchmarsh

We recently worked with R&R Pools (for the second time!) and couldn't be happier. The R&R team is EXTREMELY knowledgeable and guided us through every step with confidence.

The most overwhelming part was picking a liner pattern, but Kara's unique system made it easy and gave us confidence in our choice. Their communication was excellent, keeping us informed and addressing concerns promptly.

Even after installation, their team remained incredibly supportive. If you're looking for a pool company that truly cares and delivers top-notch service, we will always recommend R&R Pools.

- Rachel Shano



We couldn't be happier with our experience with R&R Pools! Their team was incredibly knowledgeable, professional and supportive throughout the entire process of installing our fiberglass pool. They took the time to understand our vision, guided us through every step, and ensured the installation was seamless and stress-free.

Their attention to detail and commitment to quality stood out. The installation was completed on time, and their exceptional post-care service continues to impress us.

If you're looking for top-notch service and ongoing support, we highly recommend R&R Pools!
- Kian and Shannon Zarkechvari



R&R Pools
...everyone deserves a little R&R

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